

FOR IMMEDIATE RELEASE

Triple Divided Skillet

Newly Available

Being Presented at **2012 International Housewares Show** (March 10-13)

New Patented Skillet Saves Energy, Water and Time.

A new, patented, stylish and innovative skillet, the Triple Divided Skillet™, will be proudly presented at the upcoming International Housewares Show at booth S4123 in the Cook and Bakeware section of the South building.

This fresh design is a helpful time-saver in every kitchen. With it, three different foods can be prepared or reheated at one time, while preserving individual flavors. It is great for cooking different foods, or preparing foods in different styles, concurrently.

The Triple Divided Skillet™ is also eco-friendly. It saves energy by using fewer burners. It saves water with less clean-up. It is ideal for busy households, singles, students, retirees and professionals.

The Triple Divided Skillet is available in an eco-friendly non-stick surface. It is offered in 3 sizes: 8" (20 cm), 10" (25 cm) and 12" (30 cm).

It features an ergonomically-designed handle and is made and packaged with recycled and recyclable materials. Prepare or reheat meals with simple elegance. It is an exclusive and like using three skillets in one. For more information see: www.TripleDividedSkillet.com, write Media@RDPProdInc.com or call 855-874--7545 (extension 2).

AT THE IHA

See the skillet, pick up materials, and meet Vicki Slack at **booth S4123** at the IHA.

BEFORE OR AFTER THE IHA

Contact or reach us RDP Productions via our website:

Contact: Vicki Slack
e-mail: Media@RDPProdInc.com
Phone: 855-874--7545 or 855-TriSkillet (in the U.S.)
203-557-3007 (outside the U.S.)
Product Name: Triple Divided Skillet™
Web: www.TripleDividedSkillet.com (Media Tab)

MEDIA (not for publishing)

Please call our cell phones or write directly. 908-625-2220 (cell) 203-623-6213 (cell).
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